

# TOP 10 TIPS *For selling Tolton raffle tickets*

- 1 Be safe and keep others safe.**  
Wear a mask at all times while selling in public. (In Columbia, it's now the law.)
- 2 Remember you are representing our school.**  
Please wear a Tolton shirt. Be positive, friendly and courteous. Smile!
- 3 Put your name on ALL your ticket stubs BEFORE going out to sell.**  
Do not switch or share tickets with other students. You were assigned, and are responsible for, a designated set of ticket numbers, which are recorded in the finance office for accounting purposes.
- 4 Items to bring when you sell**  
Bring a clipboard (attach promotional poster), extra pens, an envelope to hold tickets, hand sanitizer, and spare change (extra \$10 or \$20 bills). And your mask, of course!
- 5 Confidence is KEY!**  
Be confident, smile, and introduce yourself. Say, "Hello, would you like to buy a raffle ticket for a chance at winning \$15,000? You would really be helping our school." Then simply smile and wait. (They can tell you're smiling, even with your mask.) If they say, "Yes," help them complete the contact information on the ticket. If they say, "No," respond with, "OK, thank you for your time."
- 6 No contact info? No cash.**  
Ensure ticket stub is filled out completely and is legible – we **MUST** be able to contact the winner.
- 7 Make checks to TOLTON**  
Payments made by check should be made out to TOLTON with raffle ticket # in memo line.
- 8 Remember your manners!**  
THANK those who support your efforts and let them know they are helping to support all the activities and athletics at our school.
- 9 Selling online**  
You may want to sell to extended family and friends by emailing them a link to an online page. They will be able to buy tickets (using either their credit/debit card or PayPal) and identify you as the salesperson. The online sales are open to anyone in the United States, 18 and older. Void where prohibited by law. Please see the document included in your raffle packet for more information about online ticket sales.  
**Online sales link:** [www.ToltonCatholic.OurRaffle.org](http://www.ToltonCatholic.OurRaffle.org)
- 10 Turn in tickets and money to school EVERY FRIDAY**  
Please submit a single check made to TOLTON for cash sales made.

# RAFFLE Q&A

## WHO?

**Q: Who must sell tickets and who benefits from this fundraiser?**

**A:** All students at Fr. Tolton Catholic High School participate in the raffle. Each Tolton family is required to sell 42 tickets for the first child enrolled, or 52 tickets if more than one child is enrolled. The funds raised from the raffle are a primary source of support for ALL extracurricular activities and athletics at the school.

**Q: Who provides the prizes for the raffle?**

**A:** The prizes are generated from the sale of tickets.

**Q: Who organizes and conducts the raffle?**

**A:** The raffle is organized by VOLUNTEERS who work within the structure of **Tolton Catholic Activities/Athletics Booster Club (TCABC)**. All parents/guardians of enrolled students are members of this volunteer organization.

## WHAT?

**Q: What do the tickets cost and what are the chances of winning?**

**A:** Each ticket costs \$20 and there are *10,000* tickets available for sale.

**Q: What are the prizes?**

**A:** Each ticket has a chance to win one of **FIVE CASH** prizes: Grand Prize - \$15,000; Second Place - \$2,000; Third-Fifth Place: \$1,000.

**Q: What if I sell more than my allotment of tickets?**

**A:** GREAT! This shows terrific initiative and support for the school. Rewards are offered to those who sell the most tickets. You may obtain additional tickets from Mrs. Rose Lloyd.

**Q: What if I don't want to sell tickets? Is there a "buy-out" option?**

**A:** Yes, a "buy-out" *with all or a portion of tickets returned to the main office* qualifies as a tax deductible donation to the school and a charitable giving acknowledgment letter will be provided to the family as a gift receipt. If you plan to use this option, all tickets, or the portion you wish to buy out, must be returned to the school office by August 31st so they may be made available for others to sell.

## WHEN AND WHERE?

**Q: When is the raffle conducted?**

**A:** The raffle kick-off begins on August 13th and August 17th during registration and the drawing the evening of September 18th.

## WHY?

**Q: Why am I required to participate in this fundraiser?**

**A:** Extra-curricular programs are an essential part of an educational community and they cost money. All students benefit from the vitality these activities contribute to the school environment. Tuition fees do not cover the cost of such programs. In fact, the raffle proceeds themselves only cover about 60% of the cost for Athletics and Activities. If an extended closure were to be required that affects extracurricular programs in a holistic fashion, any funds remaining from this year's raffle fundraiser would remain designated to Athletics & Activities and be held accordingly for use next academic year.

## HOW?

**Q: How do I sell all my tickets?**

**A:** SEE FLIP SIDE FOR IMPORTANT GUIDELINES AND TIPS FOR SELLING